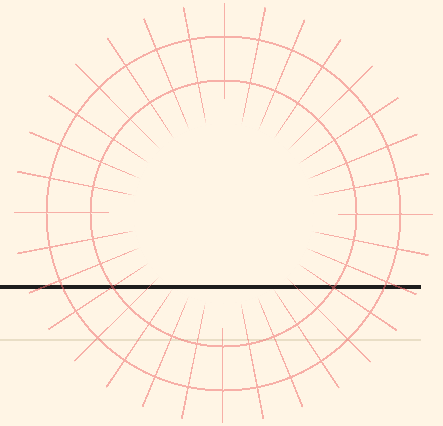


Selected Press

Selected coverage and recognition across culture, media, and technology.



IN THE PRESS

-
- 2024 **TikTok Backlash Over a “Plantation-Style” Cottage**
Daily Mail · quoted as a cultural commentator (@artlust)
-
- 2024 **Why Discontinued Beauty Products Go Viral on TikTok so Often**
WWD · quoted as art historian & cultural commentator (@artlust)
-
- 2023 **Picasso’s “Guernica” Can Finally Be Photographed by Visitors**
The Seattle Times & The New York Times · quoted on meeting visitor demands
-
- 2023 **Is It a Meal? A Snack? No, It’s “Girl Dinner”**
The New York Times, People, Parade, NextTribe & The New Daily · quoted on the girl-dinner trend
-
- 2021 **Through Augmented Reality, This Artist’s Poster Comes to Life**
Hyperallergic · the Interplay AR project
-
- 2021 **Named a Top-5 Museum TikTok Account**
Hyperallergic · 11M views, 675K likes
-
- 2021 **Why the Akron Art Museum Launched on TikTok**
Jing Daily · interview
-
- 2020 **Museum Influencer List**
blooloop · digital art & outreach
-
- 2020 **The Met Extends Pay to Its Workers**
The New York Times · museums & the COVID-19 shutdown
-
- **Museum chatbot launch coverage**
The New York Times
-
- **Making Art More Accessible with Seema Rao of @ArtLust**
Not Sorry Art (podcast)
-
- **Meet the Board: Seema Rao**
Ohio Museums Association

RECOGNITION & AWARDS

-
- 2020 **Visual Communications Silver Award**
Ohio Museums Association
-
- **Webby-nominated AR game**
Interactive, arts-based collaboration

— **1M+ followers as @artlust**
TikTok & Instagram

Seema Rao

SEEMARAO.CO